



March 27-28, 2026

BUILD YOUR OWN SPONSORSHIP ADVENTURE

CulpeperCon welcomes all forms of sponsorship to help us continue promoting literacy, creativity, and community engagement.¹

Pick your perks, power up your brand, and become a Community Hero — because at CulpeperCon, every hero forges their own path!

How it works



Choose Tier



Select Perks



Assemble!

Choose the sponsorship level that fits your goals and budget. Power up your brand using the perks tier-specific points. Submit your completed form and payment by **February 14, 2026**.

\$100 AMAZING 3 points	\$250 ASTONISHING 6 points	\$500 UNCANNY 10 points
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Need help crafting the perfect combo? We're here to build meaningful, story-driven partnerships!!

Or do you prefer a simplified package? Choose from our pre-built sponsor bundles for instant savings. Visit <http://culpepercon.org/sponsorship> for details.

Submitting

- Submit via the online form or email the completed PDF to info@culpepercon.org.
- Deadline for printed materials: February 14, 2026 at 5:00 PM. Late submissions may still be featured digitally (on our website or social media), but not in printed materials.
- Payment: Online via Zeffy or by check payable to Friends of the Culpeper Library, Inc.



Sponsorship does not guarantee an Information Booth or Table. To request a space to showcase your business, please complete the ARTIST ALLEY & EXHIBITOR INFOBOOTH form.

¹ The Friends of the Culpeper County Library is a 501(c)(3) nonprofit, volunteer-led organization dedicated to supporting the Library. Money raised by the Friends is used to host programs & cultural opportunities that would otherwise go unfunded.

Powerful Duo Shared Session Sponsorship

We recognize that local organizations vary in capacity to give. To make participation accessible and maximize your organization's exposure, CulpeperCon is offering Shared Session Sponsorships. This allows two organizations to partner and reach the Astonishing Tier (\$250 total) as a **bundled solution**, with each contributing \$125

This shared sponsorship includes:

- Co-sponsorship of one Preferred Session (example: Comic Book Cover Design workshop) with branding
- Joint Premium logo placement in the Event Passport
- Shared signage ("Sponsored by Company A & Company B")

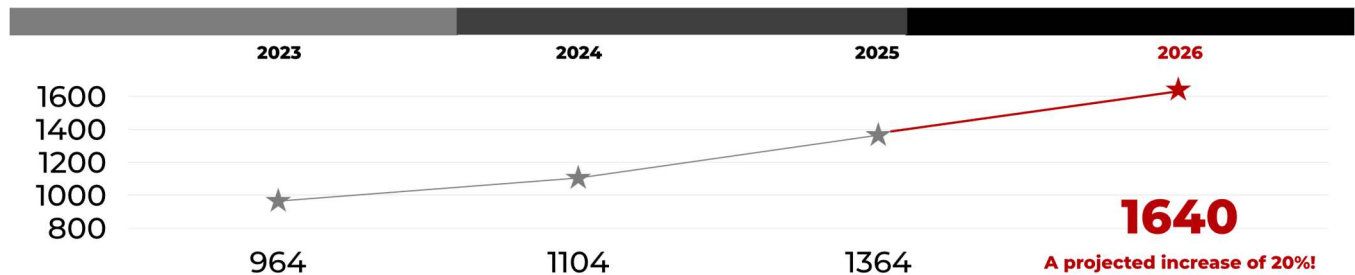
Interested? Indicate on your application the business you would like to work with or email info@culpepercon.org to be matched with a partner.

Our objective

Our objective is to promote the Culpeper County Library as a fun, inclusive space for everyone using pop culture and fandoms inspired by graphic novels, comics, manga, science fiction, and more. The scale of the event grows only with the number of quality programs and available space.

Why sponsor CulpeperCon?

- **Celebrate Pop Culture & Storytelling:** A **FREE** local celebration connecting fans and creators through interactive events, art, and community.
- **Make a Meaningful Impact:** Sponsorship offers more than brand visibility: it's a chance to create lasting memories and real connections.
- **Reach a Regional Audience:** Engage with **1,500+ attendees**, a **projected 20%** annual growth based on the past three years.



Legendary Wall of Heroes

Earn legendary status by supporting CulpeperCon for 3+ years. This Superhero status includes a visual power-up on the website and TVs. Step up to be immortalized.

Ready to power up your brand and become a Community Hero?
Forge your path today!

Fill out the form, scan the QR code, or visit us directly at
culpepercon.org/sponsorship to get started.



DEADLINE FOR PRINTED MATERIALS: FEBRUARY 14, 2026 AT 5:00 PM. LATE SUBMISSIONS MAY STILL BE FEATURED DIGITALLY (ON OUR WEBSITE OR SOCIAL MEDIA), BUT NOT IN PRINTED MATERIALS.

CONTACT INFORMATION

Company Name

Phone

Website

Street Address

City

Contact Person

Email

Facebook/Instagram tags

State

ZIP Code

SPONSORSHIP LEVEL

☐ AMAZING - \$100 ☐ ASTONISHING - \$250 ☐ UNCANNY - \$500 ☐ SHARED _____

Perks - Detailed choice of Tier Level perks listed on back of this sheet. Must be completed as part of the application.

☐ PICK YOUR OWN

☐ HELP ME CHOOSE

☐ USE PREBUILT

- ☐ I agree to use CulpeperCon logos & images in my own marketing materials.
- ☐ I will email my business logo to info@culpepercon.org no later than February 14, 2026 at 5pm. After said time, late submissions may be included digitally (website, social media) only.
- ☐ I have made payment or will make payment online via Zeffy or by check payable to Friends of the Culpeper Library, Inc.
- ☐ I have chosen the perks in accordance with my sponsorship tier.
- ☐ I understand that this form DOES NOT guarantee an information booth or table. All information booth/table interests must be completed on a separate form.

PAYMENT METHOD

☐ Check

☐ Zeffy



☐ In-Kind

Name

Signature

Date

Pick Your Perks

✓	Perk	Points	Description
☐	Name & Logo on Event Passport, Website, & in-Library TVs	0	Included with all sponsorship levels!
☐	Legacy Wall	0	Available to 3+ year sponsors
☐	Social media "Thank You" post	1	1 business recognition post
☐	"About Us" Speaking Option★★	1	3-5 min. self-introduction at session
☐	Dedicated Logo on in-Library TVs	1	Logo displayed in continuous loop
☐	FOL Swag Bag Insert	1	Add your branded promo material to the Friends of the Library bags
☐	Verbal Shoutout (1x)	1	1 mention over PA system
☐	Audience Insights Report	2	Receive non-personal event data and engagement highlights post-event
☐	Custom Sponsorship Collaboration	2	Create a perk tailored to your goals. You may select this option multiple times. Check "Help Me Choose" on your form.
☐	LEGO® SERIOUS PLAY® Session (For-Profit Partners)	2	A 4-hour creative workshop for your team focused on collaboration and innovation.
☐	Preferred Session Sponsorship★★	2	Sponsor 1 session (first-come, first-served)
☐	Premium Logo Placement	2	Larger logo placement on website and in print
☐	Signage at Session Door★★	2	Prominent signage at chosen session
☐	Social Media Posts (2x)	2	Two dedicated highlight posts
☐	Verbal Shoutout (2x)	2	2 mentions over PA system
☐	Logo & Name on Recorded Broadcasts	3	Logo in recorded YouTube session broadcast
☐	Priority logo Placement ★★	3	Top-tier placement on all printed & digital materials
☐	Priority Session/Area Branding★★	3	"Presented by..." session/area branding
☐	Verbal Shoutout (3x)	3	3 mentions over PA system
☐	Photo Backdrops Branding	4	Logo on 1 of 3 selfie-station backdrops from previous years
☐	Social Media Takeover	4	Day-long sponsor-driven posts on FB/IG
☐	Area Floor Decals★★	5	Branded floor decals to guide attendees to your sponsored area

★ **Amazing** tier exclusive ★★ **Astonishing** and **Uncanny** tier exclusive. ★★★Cosplay Runway & Contest and Keynote Sponsor naming rights are only available to Uncanny Sponsors. Other levels may still sponsor the event without naming rights.

For a full list of available sessions and areas for sponsorship opportunities, such as panels, workshops, and activity zones, contact info@culpepercon.org.