



EXTRAORDINARY SUPERHUMAN ACTIVITIES at a Glance

Below is a brief summary of two ways Culpeper County businesses can participate in comic book, graphic novel, science fiction, & fantasy related activities at their own place of business the week leading up to CulpeperCon (March 16-23, 2024).

Participants of Extraordinary Superhuman Activities receive a 4"x9", two-sided card with participating businesses listed.

For a mock-up of the card, please visit www.culpepercon.org.

All proceeds go to the Friends of the Culpeper County Library.¹

Activity Card side - \$25 per business

- ★ Businesses are encouraged to host a free activity related to comic books, graphic novels, science fiction, or fantasy at their location for the public to participate.
 - Example: Scavenger hunt around the building to find a comic character or fantasy element
 - Example 2: Superhero coloring book pages available at a set of tables.
- ★ Each location is responsible for costs related to the activity.
- ★ Individual, public visitors earn a red star sticker (provided by CulpeperCon) for the visitor to earn prizes at CulpeperCon 2nd Edition: Days of Future Culpeper on Saturday, March 23, 2024.
- ★ Business is required to use CulpeperCon logos and images, available at www.culpepercon.org, in their own marketing.
- ★ The Activity Card side will feature the business name, logo, QR codes, and the activity with specific instructions for the visitor to earn a sticker.

Back-of-Card Promo(s) - proceeds may vary

- ★ Back-of-Card Promo showcases businesses with percent(s) or dollar(s)-to-sale promotion(s) for the week leading up to CulpeperCon.
 - Example: A restaurant offering Superman[©] Spaghetti with \$2 of each plate sold will be donated to the Friends of the Culpeper County Library.
- ★ Back-of-Card Promo requires the business name, logo, and a brief description of sellable/service item.

To participate

- ★ Business may enter using online at www.culpepercon.org or paper form.
 - Form must be submitted by Jan. 31, 2024 to be eligible on the printed materials.
 - For "Activity" slot, \$25 application fee submitted via check or PayPal upon application submittal.
 - For "Back of Card" promo, funds are requested to be received by check or PayPal by April 31, 2024.
 - If paying by PayPal, business agrees to pay for all associated fees, please visit https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=HTD28U34GXCKN
 - Must provide name and logo of business
 - If submitting via paper, logo must be emailed to info@culpepercon.org
 - Businesses may participate in both the Activity side and Promo side.
- ★ Cards will be distributed to participating businesses by end of first full week of March to give time for their staff to receive proper instructions by the coordinating manager.

¹ The Friends of the Culpeper County Library is a 501(c)3 non-profit, volunteer organization dedicated to supporting the Library. Money raised by the Friends is used to host programs & cultural opportunities that would otherwise go unfunded.



EXTRAORDINARY SUPERHUMAN ACTIVITIES Application Form

The application form below are the two ways Culpeper County businesses can host comic book, graphic novel, science fiction, & fantasy-related activities at their own place of business in the week leading up to CulpeperCon (March 16-23, 2024).

For a mock-up of the card, please visit www.culpepercon.org

For questions, send all inquiries to info@culpepercon.org.

Form must be submitted by February, 2024 at 5pm to be eligible on the printed materials.

All proceeds go to the Friends of the Culpeper County Library.¹

Business name:

Contact Person:

Phone Number:

Email address:

Website:

Facebook/Instagram business page:

How would you like to participate? Businesses may participate in both the Activity and Promo side

- Yes! I want my business featured on the Activity Card side! (\$25)
- Yes! I want my business feature on the Back-of-Card Promo side! (proceeds may vary)

Activity Card side

★ Please describe the free activity/scavenger hunt participants will need to complete in order to get the sticker for your business square in two sentences or less:

- Example: Scavenger hunt around the building to find a comic character or fantasy element
- Example 2: Superhero coloring book pages available at a set of tables.

- I agree to use CulpeperCon logos and images in my own marketing (available at www.culpepercon.org).
- I understand that my business is responsible for any costs related to this activity, other than the stickers and Extraordinary Superhuman Activities cards.
- Upload the logo or business image online or to email to info@culpepercon.org. (Note: the card is 4x9, so simple images are preferred due to space.)
- \$25 application fee submitted via check or PayPal upon application submission and that if paying by PayPal, business agrees to pay for all associated fees.
https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=HTD28U34GXCKN.

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Back-of-Card Promo(s):

- ★ Describe the promotional item/service your business will provide in two sentences or less.
 - Example: A shop selling a selection of fantasy-themed or sci-fi-themed jewelry or mugs, with 5% of each item sold donated to the Friends of the Culpeper County Library
 - Example: A restaurant offering *Futuristic Fries* or *Superhero Spaghetti*, with \$2 of each serving sold donated to the Friends of the Culpeper County Library

 - I agree to use CulpeperCon logos and images in my own marketing (available at www.culpepercon.org).
 - I understand that my business is responsible for any cost related to Back-of-Card promo(s).
 - Upload the logo or business image online or to email to info@culpepercon.org.
Note: the card is 4"x9", so simple images are preferred due to space.
 - I agree that funds are requested to be received by check or PayPal by April 31, 2024 and that If paying by PayPal, business agrees to pay for all associated fees
[https://www.paypal.com/cgi-bin/webscr?cmd= s-xclick&hosted button id=HTD28U34GXCKN](https://www.paypal.com/cgi-bin/webscr?cmd=s-xclick&hosted_button_id=HTD28U34GXCKN)

Any other notes for the organizers?

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